

Message

---

**From:** CN=Jeff Frithsen/OU=DC/O=USEPA/C=US [CN=Jeff Frithsen/OU=DC/O=USEPA/C=US]  
**Sent:** 2/5/2013 2:26:13 AM  
**To:** CN=Denis Borum/OU=DC/O=USEPA/C=US@EPA  
**Subject:** Fw: Bristol Bay communications plan--FINAL  
**Attachments:** Bristol Bay peer review followup communications plan 2-4-13FINAL.docx

FYI... the updated communications plan.

Jeffrey B. Frithsen, Ph.D.  
Acting Associate Director for Ecology  
National Center for Environmental Assessment, 8623-P  
Office of Research and Development, U. S. Environmental Protection Agency  
1200 Pennsylvania Avenue, NW, Washington, DC 20460  
703-347-8623 (office); 410-336-8535 (cell)

Physical Address (FedEx, UPS, and Overnight Deliveries)  
Two Potomac Yard Building - Room N7741  
2733 S. Crystal Drive  
Arlington VA 22202

----- Forwarded by Jeff Frithsen/DC/USEPA/US on 02/04/2013 09:25 PM -----

**From:** Hanady Kader/R10/USEPA/US  
**To:** Dennis McLerran/R10/USEPA/US@EPA, Michelle Pirzadeh/R10/USEPA/US@EPA, Bob Sussman/DC/USEPA/US@EPA, Arvin Ganesan/DC/USEPA/US@EPA, Robert Delp/DC/USEPA/US@EPA, Richard Parkin/R10/USEPA/US@EPA, Marianne Holsman/R10/USEPA/US, Sheila Eckman/R10/USEPA/US@EPA, Judy Smith/R10/USEPA/US@EPA, Bill Dunbar/R10/USEPA/US@EPA, Kendra Tyler/R10/USEPA/US@EPA, James O'Hara/DC/USEPA/US@EPA, Dianne Soderlund/R10/USEPA/US@EPA, Jeff Frithsen/DC/USEPA/US@EPA, Palmer Hough/DC/USEPA/US@EPA, Jeff Philip/R10/USEPA/US@EPA  
**Date:** 02/04/2013 09:11 PM  
**Subject:** Bristol Bay communications plan--FINAL

Hi everyone,

I've attached the final communications plan for tomorrow. Thanks for all your input and cooperation.

Key things to note:

Michelle, Arvin, Bob, Bill and Rick are slated to be reaching out to stakeholders tomorrow morning. Please see the chart below for details. The key messages in the plan may be useful for those conversations.

The key messages, desk statement, and listserv all reflect the public comment period language we discussed on the call this afternoon.

Dennis is scheduled for a phone call with the ADN editorial writer Frank Gerjevic tomorrow at 3:45pm AKST.

I've included some potential As in the Q&A section regarding the public comment period.

If anyone has questions, please let me know. I'll send out news clips once they start showing up.

Hanady

~~~~~  
Hanady Aisha Kader  
Public Affairs Specialist  
U.S. Environmental Protection Agency, Region 10

206.553.0454 (desk) 206.225.8127 (cell)  
kader.hanady@epa.gov

External Communications Schedule

NOTE: ALL TIMES ARE IN ALASKA STANDARD TIME

| DATE/TIME                                                                               | ACTION                                                                                                    | WHO                                       | DONE? |
|-----------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|-------------------------------------------|-------|
| Feb. 5, 7am                                                                             | Notify Larry Hartig, Alaska Dept. of Environmental Conservation                                           | Michelle                                  |       |
| Feb. 5, 7am                                                                             | Notify Ed Fogels, Deputy Commissioner at Alaska Department of Natural Resources                           | Michelle                                  |       |
| Feb. 5, am                                                                              | Notify members of Congress                                                                                |                                           |       |
| ·                                                                                       | Sen. Murkowski                                                                                            |                                           |       |
| ·                                                                                       | Sen. Begich                                                                                               |                                           |       |
| ·                                                                                       | Congressman Don Young                                                                                     |                                           |       |
| ·                                                                                       | Sen. Maria Cantwell                                                                                       |                                           |       |
| ·                                                                                       | Sen. Patty Murray                                                                                         |                                           |       |
| ·                                                                                       | Sen. Ron Wyden                                                                                            |                                           |       |
| ·                                                                                       | Congressman Jim McDermott                                                                                 | Arvin (DC staff), Bill (AK, WA, OR staff) |       |
| Feb. 5, am                                                                              | Notify Pebble Partnership (John Shively)                                                                  | Rick                                      |       |
| Feb. 5, am                                                                              | Notify Trout Unlimited (Shoren Brown, Wayne Nastri)                                                       |                                           |       |
| NOTE: Let TU know that Dennis is speaking with Nunamta Aulukestai early Tuesday morning |                                                                                                           |                                           | Bob   |
| Feb. 5, am                                                                              | Notify Nuna Resources                                                                                     | Rick                                      |       |
| Feb. 5, am                                                                              | Notify Nunamta Aulukestai, BBNC, BBNA in 8am morning meeting                                              | Dennis                                    |       |
| Feb. 5, 8:30am                                                                          | Advance desk statement and excerpt of Dennis' speech to AP reporter Becky Bohrer, embargo until 11am AKST |                                           |       |
|                                                                                         | Hanady                                                                                                    |                                           |       |
| Feb. 5, 9am                                                                             | EPA session at AFE on Bristol Bay Watershed Assessment                                                    | Dennis, Rick                              |       |
| Feb. 5, 12pm                                                                            | Send listserv, update website                                                                             | Judy, Charles, Hanady                     |       |
| Feb. 5, 3:45-4:15pm                                                                     | Phone call with Frank Gerjevic at ADN editorial board                                                     | Dennis                                    |       |
| Feb. 5, 4:30pm                                                                          | Dennis gives keynote speech at AFE                                                                        | Dennis                                    |       |